



## Winning the Car Alliance to Launch the V2X Ecosystem

[均胜车联发起V2X生态圈](#)

Shanghai, China – Wednesday 17, 2019

During the [Shanghai Auto Show](#), the V2X Ecosphere Strategic Alliance initiated by Junsheng Automobile Federation originated from the spontaneous demand of the automobile industry for the development of automobile networking. Of the 35 industry standard projects announced by the Ministry of Industry and Information Technology yesterday, six projects related to Vehicle Networking have been marked as key projects. The formulation of relevant standards for Vehicle Networking will further meet the development needs of R&D, testing and other industries, and ultimately accelerate the development of the Intelligent Networking Automobile Industry.



The idea of highly coordinated vehicle-road-human-cloud travel cannot be separated from the continuous development of vehicle-end products and road-end products. To rely on the common progress of cloud-end technology and communication technology, it is necessary for universities and academies to invest in early research and development, and more importantly, it is necessary for a wide range of testing sites to carry out product maturity testing. Junsheng Chevron, Chery Xiongshi, China Express, China Information Science, Savari, Nebula Interconnection, Tongji University and Shanghai Intelligent Network Auto Innovation Center have long been committed to the exploration of the automotive network industry chain and have a good willingness and foundation for cooperation.

Focusing on the original intention of "solving travel problems", the alliance will give full play to the advantages of its members in the whole industrial ecology – from the two perspectives of improving "travel safety" and "traffic efficiency", working together to provide end-to-end solutions in C-V2X. The core concern of the alliance is how to make V2X commercialize quickly in the actual scenario and form a solution to make travel better because of V2X technology.



In the future, intelligent cockpit electronics cannot be separated from the cooperation of vehicle, road, human and the cloud. All will use their technological advantages and actively participate in the formulation of the intelligent network automobile industry standards. Based on the complex domestic traffic conditions, they will integrate foreign advanced intelligent vehicle terminals and V2X technology and eventually localize them.



Through advanced T-BOX and V2X technologies, the Pricey Intelligent Car Alliance (PCC) and JPCC of Junsheng Electronics can realize basic services such as real-time traffic, weather, navigation, real-time positioning, online updating, and in-car information encryption and identity authentication. At the same time through mobile phone users, drivers can operate keyless access, personal greetings, keyless start-up, parking and toll payment, shared cars, transfer of ownership, private data collection and so on. In addition, V2X technology can also realize backend communication and data exchange with relevant vehicles or units, such as real-time warning series, which effectively ensures travel safety in various traffic scenarios.



