



Savari Expands European Operations to Meet Growing Demand for V2X Initiatives

V2X Technology Leader Opens Offices and Hires Leadership Team in Germany, Joined CAR 2 CAR Communication Consortium

SANTA CLARA, Calif., Aug. 30, 2016, [Savari Inc.](#), a leader in V2X (Vehicle-to-Everything) safety communication technology, announced the company is expanding its European operations by opening regional offices in Munich, Germany. The new Savari Munich office is led by automotive technology market veteran Jens Kahrweg, General Manager of Savari. The expansion is intended to meet the demand for V2X safety and smart city initiatives in Europe and collaborate closely with European vehicle manufacturers that want connected vehicles to interact with other vehicles, roadside infrastructure, smartphones and pedestrians.

Prior to joining Savari Jens Kahrweg was Director Field Application Engineering EMEA at Atmel Corporation. Before this Jens held several management positions in automotive sales, marketing and applications engineering with NXP Semiconductors as well as Infineon Technologies having started his career and automotive know-how with Volkswagen in Germany.

Savari has completed extensive testing with European automakers such as VW, BMW, FCA, and Daimler in the US Department of Transportation's CAMP and Volpe initiatives, and will extend this collaboration to meet the needs of European drivers. Savari's V2X communications technology is compliant with European standards, supports ETSI, and the company's expansion into Europe will enable it to further develop standards that will ultimately make drivers and roads safer. As part of its European expansion efforts, Savari has joined the CAR 2 CAR Communication Consortium (C2C-CC) as an Associate Member. The C2C-CC is an industry organization created by European vehicle manufacturers and dedicated to further increasing road traffic safety and efficiency through intelligent Vehicle-to-Vehicle (V2V) and Vehicle-to-Infrastructure (V2I) communication technologies.

Earlier this year, Savari was a key contributor to the C2C-CC TestFest, where the company showcased its latest V2X software stack and hardware. The TestFest is a series of testing and validation events for V2X technology manufacturers that demonstrates the viability of V2X solutions in real-world traffic conditions. More information on the C2C-CC and its programs can be found at www.car-to-car.org.

Comments on the News:

“Savari has seen tremendous growth over the past several months, and as a result we are expanding our presence in a number of countries around the globe. Our expansion



into Germany will enable us to meet the strong demand for V2X solutions throughout Europe while working closely with vehicle manufacturers and municipalities to make driving safer while reducing traffic congestion in our cities,” said Ravi Puvvala, CEO of Savari.

“The CAR 2 CAR Communication Consortium is dedicated to develop open standards for connected vehicles in Europe in collaboration of the leading automotive manufacturers, supplying technology companies and research organizations. We are pleased to have Savari join our ranks and look forward to collaborating with them to advance this important technology that will improve the lives of people,” said Dr. Karl-Oskar Proskawetz, Administrator of the CAR 2 CAR Communication Consortium.

“In my 20-plus years in the automotive market, there has never been more innovation across the industry as cars are becoming a connected computer platform on wheels. Auto manufacturers are testing and designing cars with advanced capabilities like V2X communications technologies. It’s exciting to join Savari at this time and be part of this transformational innovation. We are working to make the roadways safer and smarter,” added Kahrweg.

Leveraging the insights gained from more than 150 man-years of product development, over 1.5 million lines of software code and 15 million-plus miles per year of public testing, Savari is a leader in V2X safety communications technologies. Complementary to LiDAR, radar and camera-sensor technologies, Savari’s DSRC technology works in any V2X environment including non-line-of-sight environments. Savari’s solutions provide 360-degree situational awareness for the car and the road and include an upgrade path to support LTE technology.

For more information on Savari’s V2X solutions, visit www.savari.net.

About Savari

Savari seeks to make the world’s roadways smarter and safer by deploying advanced wireless sensor technologies and software for V2X environments to support a growing portfolio of intelligent transportation services. With more than 150 man-years of V2X learning and development and 15 million-plus miles per year of public testing, Savari is a leader in V2X technology. Savari is headquartered in Santa Clara, Calif., and has offices in Detroit, Mich., Munich, Germany, Seoul, Korea and Bangalore, India. The company is comprised of a core team of industry veterans from the automotive, semiconductor, software and telecommunications industries. Savari is partnering with automotive OEMs, system integrators, chipset vendors and industry groups like the U.S. Department of Transportation. For more information, visit <http://www.savari.net>.

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